

DACTYL PUBLISHING BESPOKE EXERCISE BOOKS

2024



FEATURES

See back cover for options and prices

- A4+ size (216 mm x 306 mm)
(other sizes available)

- 80 pages of 80 gsm paper
(or upgrade to 90 gsm)

- 250 gsm strong card covers

- 4 stitching wires for extra strength

- Matt laminated covers

- Minimum order: 500

Call or email for your free sample



DACTYL PUBLISHING PO BOX 130 RETFORD DN22 9YP

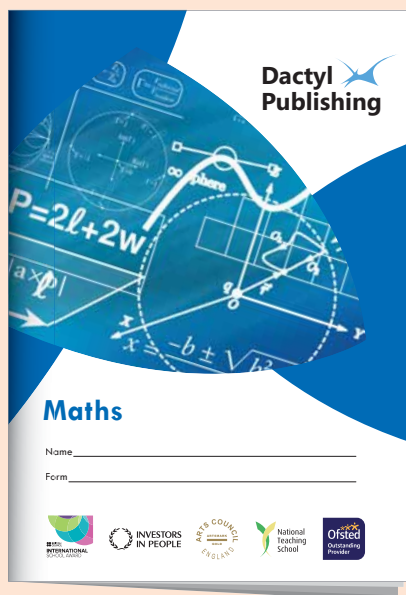
tel: 01427 884998 email: info@dactylpublishing.com www.dactylpublishing.com

STEP-BY-STEP GUIDE

This guide suggests ways in which you can supply your proposed exercise book content to us. To create a draft for each edition we need the following information:

1. COVER DESIGN

Most bespoke exercise books have covers with these elements. It is very important to decide which of these elements you want to incorporate before you start looking for suitable photos/artwork:



- School name/logo
- Areas for subject-specific photographs or artwork
- Areas for colour-coding by subject
- Subject
- Space for student name/form
- Area for other logos or strapline

SOME EXAMPLE COVER TEMPLATES:



We can create new templates from your draft instructions. Alternatively, if you would prefer to create your own designs, we can accept print-ready pdfs. Design instructions should be emailed to: info@dactylpublishing.com

LOGOS

If you require a **school logo** on the cover, please supply a high resolution copy. Ensure that the logo is in JPEG, AI, PNG or EPS format. Logos should **NOT** look like this:



Logo should not be stretched



Logo should preferably not have a background



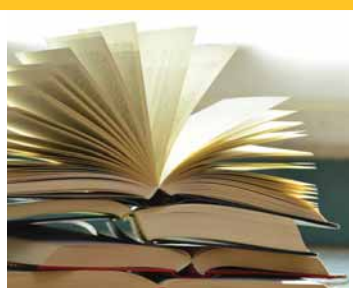
Logo should not be blurry or pixelated

PHOTOGRAPHS

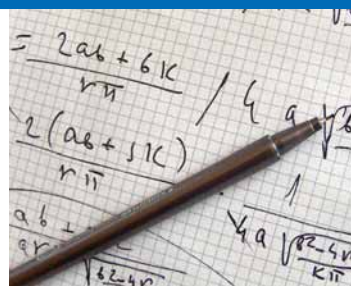
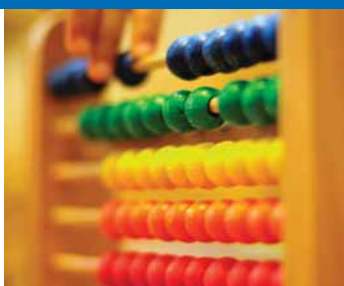
If you are supplying **photographs**, please ensure that you have permission to use them in your design and that they are at least 300 dpi at the size required for print. <https://pixabay.com/en> is a great resource for finding royalty-free photographs. You can also choose from our sample photographs.

Cover image ideas for each subject are shown below.

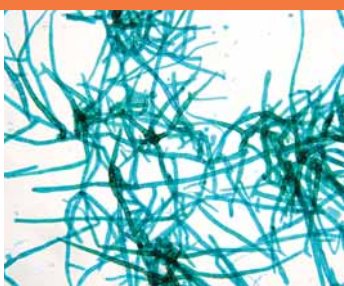
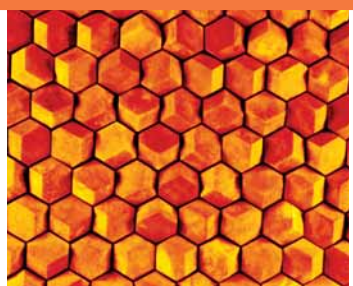
ENGLISH PHOTOS



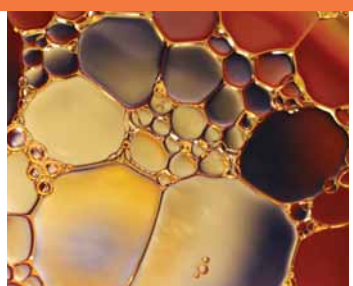
MATHS PHOTOS



SCIENCE - BIOLOGY PHOTOS



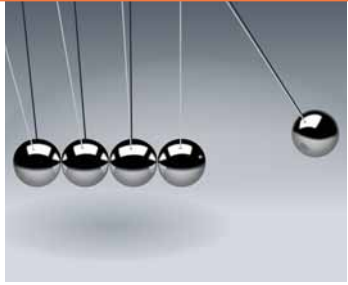
SCIENCE - CHEMISTRY PHOTOS



PHOTOGRAPHS

Cover image ideas for each subject are shown below. <https://pixabay.com/en> is a great resource for finding royalty-free photographs.

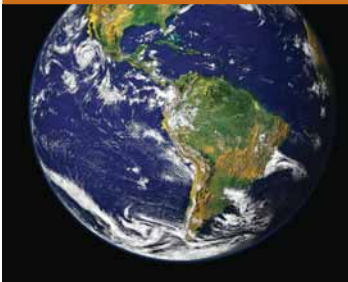
SCIENCE - PHYSICS PHOTOS



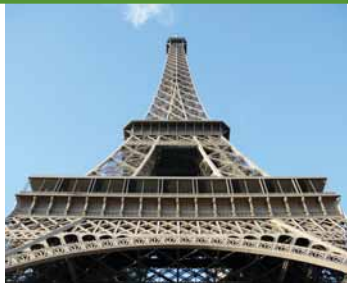
HISTORY PHOTOS



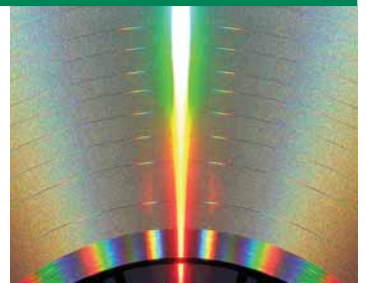
GEOGRAPHY PHOTOS



MODERN FOREIGN LANGUAGES PHOTOS



DESIGN AND TECHNOLOGY PHOTOS



PHOTOGRAPHS

Cover image ideas for each subject are shown below. <https://pixabay.com/en> is a great resource for finding royalty-free photographs.

ART AND DESIGN PHOTOS



MUSIC PHOTOS



PHYSICAL EDUCATION PHOTOS



CITIZENSHIP PHOTOS



ICT PHOTOS



2. PAGE RULINGS

You can use one of our example rulings or we can create alternative rulings for you.

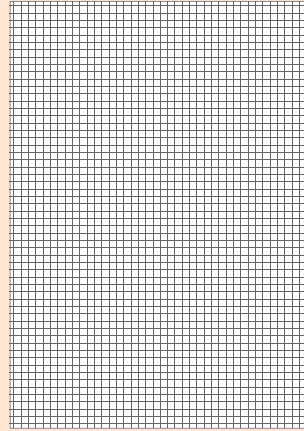
STANDARD RULINGS



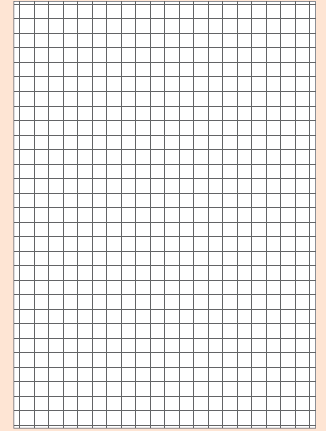
8 mm ruled with margin



10 mm ruled with margin

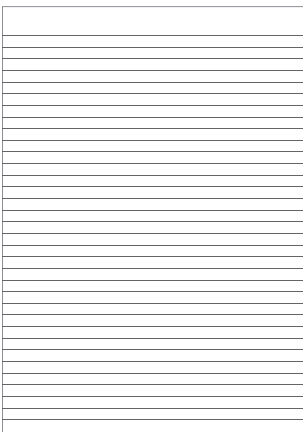


5 mm squares



10 mm squares

EXAMPLES OF BESPOKE RULINGS



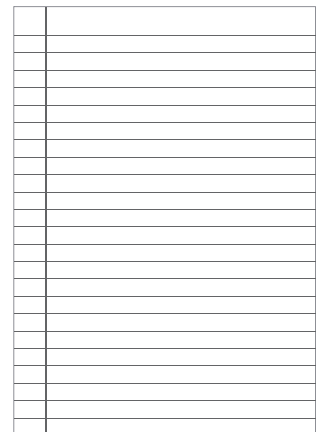
8 mm ruled
without margin



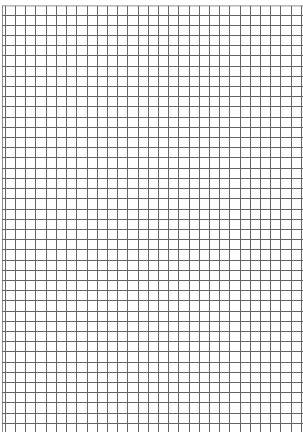
10 mm ruled
without margin



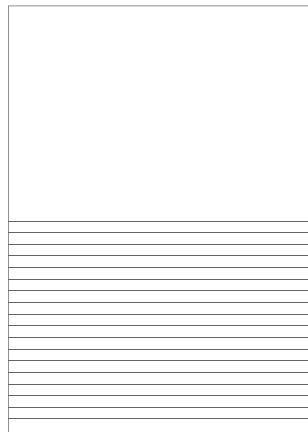
12 mm ruled
without margin



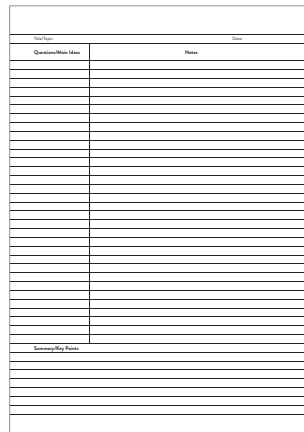
12 mm ruled with margin



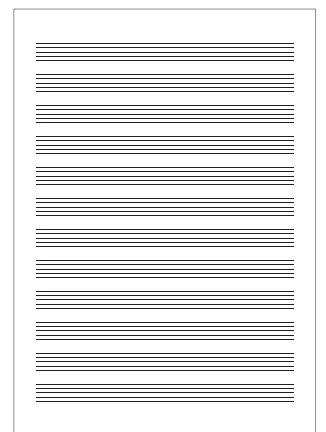
7 mm squares



Plain / 8 mm ruled



Cornell Notes



Music

We can create any customised ruling. You can supply a draft sketch on paper, supply a digital copy or simply describe a layout and we'll design it from your instructions. It is possible to have a mixture of rulings in any book e.g. alternate ruled and plain pages.

OPTIONS AND PRICING

OPTION 1 (A4+ size with 80 pages)

Bespoke **outside** cover designs with a choice of four standard rulings on premium 80 gsm paper.

- 8 mm ruled with margin
- 5 mm squared
- 10 mm ruled with margin
- 10 mm squared

UNIT PRICING

500 - 3,000 books
£1.10 + VAT

3,001 - 10,000 books
95p + VAT

Over 10,000 books
85p + VAT

(min. 500 per edition)

EXTRAS

- **inside** front and back covers printed in **black ink (+5p)**
- **inside** front and back covers printed in **full colour (+10p)**
- upgrade to 90 gsm paper **(+10p)**

OPTION 2 (A4+ size with 80 pages)

As option 1 but with an additional 4 or 8 pages of bespoke print.

For each 4-page section of bespoke print:

- **black ink** only **(+12p)**
- **full colour** print **(+20p)**

OPTION 3 FULLY BESPOKE EXERCISE BOOKS (any size or page extent)

This would include books in different sizes and books with bespoke rulings.

Please let us know your exact requirements and we will provide a quotation.

DELIVERY CHARGES: 3p + VAT per book (to one address)

HOW TO ORDER

If you are planning to order, please let us know in advance so that we can reserve production capacity for you. Please allow up to 6 weeks for production after the artwork has been approved.

1. To compile the content for each edition required, follow the step-by-step guide in this brochure.
2. Send us your draft content.
3. We will design the books and send you a set of PDF drafts for your approval.
4. The drafts will be emailed back and forth until they are approved for print.